



ಕರ್ನಾಟಕ ಕೇಂದ್ರೀಯವಿಶ್ವವಿದ್ಯಾಲಯ ಕರ್ನಾಟಕ ಕೇಂದ್ರೀಯ ವಿಶ್ವ ವಿದ್ಯಾಲಯ  
CENTRAL UNIVERSITY OF KARNATAKA

SCHOOL OF BUSINESS STUDIES  
DEPARTMENT OF BUSINESS STUDIES  
PRESENTS

2K18

# AKYUTHA

THE JOURNEY OF KNOWLEDGE

## BUSINESS EVENTS

- Aanjay** - (Marketing Event)
- Aahil** - (Manager Of The Year)
- Aadvik** - (Jugaad)
- Aadhar** - (Hunt For Treasure)
- Aagam** - (Business Plan)
- Aantya** - (Business Quiz)
- Aakar** - (Creative Lens)
- Aadv** - (HR Event)
- Aadish** - (Finance Event)
- Apratim** - (Invincible Teacher)

## CULTURAL EVENTS

- Nrityam** - Dance (Solo/Group)
- Aalap** - Singing (Solo/Group)
- Riti** - THEME Ramp Walk

MANAGEMENT FEST

2K18

8<sup>th</sup> 9<sup>th</sup> 10<sup>th</sup> MARCH  
EDUCATION | ENTERTAINMENT

## CENTRAL UNIVERSITY OF KARNATAKA (CUK)

Central University of Karnataka was established by the Parliament Act, 2009 at Gulbarga, Karnataka. CUK with its territorial jurisdiction all over Karnataka has initiated its activities from the academic year beginning in August 2009, keeping the philosophy of achieving and maintaining the highest level of academic excellence, consisting of 9 Schools and 20 Departments comprising 2000+ students from all over India.

## DEPARTMENT OF BUSINESS STUDIES

The Department of Business Studies, started functioning from the academic year 2010-11 as a constituent department in the School of Business Studies. It offers Ph.D, MBA & BBA with specialization in Finance, Human Resources and Marketing. The course is designed, updated and imparted to develop conceptual and analytical skills of the students in line with industry requirements. The department has experienced faculty and invites experts from the industry as well as academicians from reputed institutions on need basis. The Department promotes faculty research, consultancy, training entrepreneurship and outreach activities.

## AKYUTHA

Akyutha is the brand name of the management fest which Department of Business Studies, CUK, organizes every year. This time it is happening for the fourth time in the row. Continuing the pioneering concept of 'Edutainment', Akyutha 2K18 sets a benchmark to explore the knowledge, skills and abilities along with cultural ecstasy. This management fest will be reaching out to around 4000+ students in and around Gulbarga in particular and other parts of country in general, hosting 10 competitions in different areas of management. The third day celebrations are called "Aura" the cultural zone of Akyutha, where the participants compete in cultural events.

## BUSINESS EVENTS :

- Aanjay** - (Marketing Event)
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- Aagam** - (Business Plan)
- Aantya** - (Business Quiz)
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- Aadiv** - (HR Event)
- Aadish** - (Finance Event)
- Apratim** - (Invincible Teacher)

## AURA :

- The Cultural Zone of Akyutha
- Nrityam** - The Dance Competition (Solo/Group)
- Aalap** - The Singing Competition (Solo/Group)
- Riti** - THEME Ramp Walk



AKYUTHA  
2K16



AKYUTHA  
2K15

For More Updates visit: [www.akyutha2k18.com/](http://www.akyutha2k18.com/)

Email ID: [akyutha2k18@gmail.com](mailto:akyutha2k18@gmail.com)