



Dr. Rupa Rani Sonowal

PRESENT OCCUPATION

Assistant Professor,
Department of Journalism & Mass
Communication,
Central University of Karnataka,
Kadaganchi, Karnataka.

ACADEMIC EXPERIENCE

Co-ordinator & Assistant Professor,
Royal School of Communications
and Media, Royal Global University,
Guwahati, Assam

Guest Lecturer
Department of Journalism & Mass
Communication
English and Foreign Languages
University
Shillong Campus
Umshing - Mawkynroh
India.

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Communication,
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Summary

EDUCATION

Ph.D. in Mass Communication,
Assam University, Silchar, Assam

University Grants Commission of India (U.G.C.), National
Eligibility Test for Lecturership in Mass Communication &
Journalism

M. A. (Journalism & Mass Communication)
Sikkim Manipal University,
Shillong Campus, India.

B.A. (Mass Communication & Video Production)
St. Anthony's College,
Shillong, India.

RESEARCH PUBLICATIONS - CURRENT RESEARCH / WRITING PROJECTS

Sonowal Rani, Rupa (2019), 'Identity and nationalism at the cross roads
of Jingoism and militancy in Indian cinema: Establishing Khasi identity
through the film 'RI' in 'Reinventing Nationalism, Secularism &
Plurality, Media Discourses & Deconstruction', ISBN : 978-81-933588

Sonowal Rani, Rupa (2018) 'An overview of Higher Education through
Radio', paper published in 'Recent Trends in Higher Education in India
: Issues and Challenges', Chandra Prakash, Panbazar, Guwahati on
behalf of Guwahati College Teachers' Unit, Guwahati College, ISBN :
978-81-244-0512-3

Sonowal Rani, Rupa (2017), 'A global concern : FGM', paper published
in 'Human Rights & Global Challenges', ISBN : 978-81-202-8805-8

Sonowal Rani, Rupa (2017), 'Film and Sports: An Approach to
Jingoism', published in 'Miscellany, Research Papers and Articles',
Issue - I: Vol - I, ISBN: 978-81-202-8865-2

Sonowal Rani, Rupa (2016), 'Representation of Women in Realistic
Cinema', published in 'Journal of advanced research in Journalism
and Mass Communication', Vol 3, No 4 (2016), ISSN: 2395-3810

Sonowal Rani, Rupa (2016), 'Women's Right: Analysis of Newspaper
Report', published in 'Gender Sensitization and Women Empowerment:
Issues and challenges', Book Land Publication, Guwahati, P-570, ISBN
: 9788189872105

Sonowal Rani, Rupa (2016), 'The philosophy behind the festival of
Meghalaya', published in International Journal of Research in Social
Sciences, Vol. 6 Iss. 3 (2016) ISSN: 2249-2496

Sonowal Rani, Rupa (2016), 'Impact of ICT in Journalism : A case study from Meghalaya', published in *Advance Research in Journalism and Mass Communication*, Vol. 2 Iss. 3 & 4 (2016) ISSN: 2395-3810

Sonowal Rani, Rupa & Tiwari Kumar, Pawan (2015), 'Exploration of Khasi Film : A Case Study' in 'Shodh Prerak: A Multidisciplinary Quarterly International Refereed Research Journal', Volume V, Issue 3, July 2015, ISSN 2231 – 413X

Sonowal Rani, Rupa (2015), 'Evolution of Print Media in Meghalaya' in 'Asian Journal of Multidisciplinary Studies', Volume 3, Issue 3, March 2015, ISSN: 2321-8819 (Online), 2348-7186 (Print)

Sonowal Rani, Rupa & Das, Payel (2014) 'A comparative study on the coverage of women issues in Meghalaya' in online journals of 'Indian Journal of Experimentation and Innovation in Education' Volume 3/Issue 3, May 2014. ISSN: 2278 1730

Sonowal Rani, Rupa (2014) Book Review on 'Showcasing the Press of the North-Eastern India' in *University News*, 52(10) March 10-16, 2014. ISSN-0566-2257

Sonowal Rani, Rupa (2014) 'Magazine exclusively for women: A Case from Meghalaya' in 'Media and Women, different emerging perspectives in the way of development', Sunrise publication, India, P. .436-448. ISBN : 978-93-80966-35-9

EDITOR

Media & Social Dynamics, Published by Unity Education Foundation, India, ISBN : 978-93-5279-855-1

'Women Empowerment and Gender Sensitization: Convergence, Divergence and Plurality', Published by Unity Education Foundation, India, ISBN : 978-93-5361-345-7

'Communication for Development - Alternate Spaces, an international book of media studies', Published by Unity Education Foundation, India, ISBN : 978-93-88129-10-7

'Erudition - International book of multidisciplinary studies', Published by Unity Education Foundation, India, ISBN : 978-93-5391-186-7

PREPARED STUDY MATERIAL

Krishna Kanta Handique State Open University, Guwahati, Assam.

ACADEMIC SEMINAR PAPERS PRESENTED/PARTICIPATED IN CONFERENCES/ WORKSHOP

'Young Women Generating Fake Identities on Social Media in the Virtue of Self-Objectification', presented in the 'Women in Indian Literature and Society : Different Scoped of Study, organized by Department of Hindi, Cotton University, Guwahati from 28th -29th September 2019.

'Importance of Newspaper in implimentation of Indian Laws for Women Empowerment', presented the paper on National Seminar 'Women Empowerment & Gender Sensitization : Convergence, Divergence & Plurality', organised by IQAC & Extension Education Cell, LCB College, Guwahati, in collaboration with Unity Education Foundation, Guwahati on 6th & 7th April 2019.

Attended three days workshop on Qualitative Communication Research, organised by Department of Communication and Journalism, Gauhati University from 19th to 21st December 2018.

‘An overview of Higher Education through Radio’, paper presented in the National Seminar on ‘Recent Trends in Higher Education in India : Issues and Challenges’, organized by Guwahati College Teachers’ Unit in collaboration with Assam College Teachers’ Association (Kamrup Metro Zone)

Participated in the Data Boot Camp Northeast held at Assam Don Bosco University from 14th to 15th July 2018. The Boot Camp is part of Pan-Asia initiative of DataLEADS aimed to strengthen and promote data-driven journalism, fact-driven journalism, fact-checking, visualization and help journalists in Asia to build collaboration with data scientists, medical doctors and policy makers.

Attended one week National Workshop on Research Methodology from 7th to 13th July 2018, organised by IQAC, Guwahati College.

Attended the National Seminar on ‘India as an Emerging Economy - Prospects and Challenges’ organised by Royal School of Behavioural and Allied Sciences held on 4th May, 2018 at Royal Global University.

‘Violation against women : Through the eyes of Film’, paper presented in the National Seminar on ‘Human Rights & Global Challenges’, organized by IQAC, Guwahati College in collaboration with UNESCO on 20th & 21st May 2017.

‘Human Rights and Netizens: An ethical analysis of photographs on social media in Nigeria’, paper presented in National Seminar on ‘Human Rights & Global Challenges’, organized by IQAC, Guwahati College in collaboration with UNESCO on 20th & 21st May 2017.

‘A global concern : FGM’, paper presented on national seminar on ‘Human Rights & Global Challenges’, organized by IQAC, Guwahati College in collaboration with UNESCO on 20th & 21st May 2017.

Participated in International Seminar on ‘Reinventing Nationalism, Secularism & Plurality, Media Discourses & Deconstruction from 11th & 12th November 2017, organised by Department of Communication and Journalism, Gauhati University.

National seminar on ‘Gender Sensitization and Women Empowerment: Issues and challenges’ organized by Guwahati College on 25th and 26th June 2016.

International Seminar on ‘Media and Human Rights: Problems and Prospects’ organized by department of Mass Communication, Assam University, Silchar on 11th & 12th March 2015.

National Seminar on ‘Social Media and Democratic Discourse’, EFL University, Shillong Campus organized by Department of Journalism and Mass Communication in partnership with UNICEF, Assam on 30th & 31th October, 2014.

Indian Panorama Film Festival organized by the Department of Information & Public Relations, Government of Meghalaya and the Ministry of Information and Broadcasting, through the Directorate of Film Festivals on 3rd March to 6th March 2014, Shillong, India.

‘Magazine exclusively for women: A Case from Meghalaya’, paper presented on National Conference on ‘Media and Women: Different Emerging Perspectives in the way of Development’, Sponsored by ICSSR (Indian Council of Social Science Research), organized by Department of Mass Communication

Abanindranath Tagore School of Creative Arts & Communication Studies of ASSAM UNIVERSITY SILCHAR on 15th & 16th March, 2013. Sonowal Rani, Rupa.

‘Portrayal of Women in Films : A comparative study’, paper presented on National Conference on ‘Media and Women: Different Emerging Perspectives in the way of Development’, Sponsored by ICSSR (Indian Council of Social Science Research), organized by Department of Mass Communication Abanindranath Tagore School of Creative Arts & Communication Studies of ASSAM UNIVERSITY SILCHAR on 15th & 16th March, 2013. Sonowal Rani, Rupa & Soma Amin, Afsana.

‘Orientation programme for Journalist & Media Persons’, organized by Meghalaya Legislative Assembly and Bureau of Parliamentary Studies and Training, Lok Sabha Secretariat on 4th & 5th July 2013 at MLA Hostel Hall, Shillong, India.

National Hindi Seminar organized by North East Hindi Academy on 25th May to 27th May 2012 at Shri Rajasthan Bihan Bhawan, Shillong, India.

‘National Seminar on Folk Media and Sustainable Development in the North East, organized by Department of Mass Communication, Assam University, Silchar. Sponsored by Gandhi Samriti & Darshan Samiti, New Delhi & Gurudev Rabindranath Tagore Foundation, New Delhi, India on 17th & 18th February, 2012 at the Bipin Chandra Paul Auditorium.

Journalistic and General Writing conducted by Journalism Mentor Foundation, Mumbai, organized jointly by Directorate of Information and Public Relations, Shillong Society for Performing Arts, Shillong Press Club & Martin Luther Christian University at MLCU Hall, Shillong, India from May 22nd to 25th 2012.

1st Regional Seminar-cum-Workshop ‘Media in the North East : Challenges Ahead’ organized by The Shillong Press Club, supported by North Eastern Council, India which was held from 20th March to 2nd April 2006.

RESOURCE PERSON

Appointed as a resource person for the National Seminar on ‘Women in Indian Literature and Society : Different Scopes of Study, organized by Department of Hindi, Cotton University, Guwahati from 28th -29th September 2019.

Appointed as a resource person for the National Workshop on ‘Research Methodology and Recent Research Trends’ organized by Department of Hindi, Cotton University, Guwahati from 2nd to 8th July 2019.

Appointed as a resource person for the National Seminar on ‘*Women Empowerment & Gender Sensitization : Convergence, Divergence & Plurality*’, organised by IQAC & Extension Education Cell, LCB College, Guwahati, in collaboration with Unity Education Foundation, Guwahati on 6th & 7th April 2019.

Appointed as a resource person for the National Seminar on ‘*Recent Trends in Higher Education in India : Issues and Challenges*’, organized by Guwahati College Teachers’ Unit in collaboration with Assam College Teachers’ Association (Kamrup Metro Zone) on 25th & 26th August 2018.

Appointed as a resource person for the National Seminar on ‘*Human Rights & Global Challenges*’,

organized by IQAC, Guwahati College in collaboration with UNESCO on 20th & 21st May 2017.

EDITORIAL

Editorial Board Member, '*Asian Journal of Multidisciplinary Studies*', ISSN: 2321-8819 (Online), 2348-7186 (Print).

Honorary Member of the Editorial Board of the nonprofit peer reviewed open access IJBST Journal Group.

As a Sub-editor in '*Edification*', A Research Book of Multidisciplinary Studies, published by Unity Education Foundation, Guwahati, ISBN : 978-81-202-8827-0

Member and Paper Reviewer in the proceeding of a National Seminar on '*Recent Trends in Higher Education in India : Issues and Challenges*', organized by Guwahati College Teachers' Unit in collaboration with Assam College Teachers' Association (Kamrup Metro Zone) on 25th & 26th August 2018. ISBN : 978-81-244-0512-3

Editorial Board Member in proceeding of a National Seminar on '*Human Rights & Global Challenges*', organized by IQAC, Guwahati College in collaboration with UNESCO on 20th & 21st May 2017. ISBN : 978-81-202-8805-8

As an Editorial and Paper Reviewer in '*Illumine*' an International Book of Multidisciplinary Studies, publishing by Unity Education Foundation, Guwahati. ISBN : 978-81-202-9871-1

Members and Papers Reviewers of '*Insight Education*', Issue 1, Vol 1, (October 2017) printed at Kaziranga Printing House, Guwahati. ISBN 978-93-5288-336-3

Members and Papers Reviewers of '*Erudition, International Book of Multidisciplinary Studies*', (October 2017) printed at Kaziranga Printing House, Guwahati. ISBN 978-93-5288-241-0

Members and Papers Reviewers of '*Environment: Emerging Problems and Management*', (August 2017) printed at Kaziranga Printing House, Guwahati. ISBN 978-81-202-8804-1

Members and Papers Reviewers of '*Protaen, International Book of Multidisciplinary Studies, Research Papers and Articles*' (August 2017) printed at Kaziranga Printing House, Guwahati. ISBN 978-93-5281-249-3

Advisory Board of '*THE MILEAGE, Unleashing The Best*', the online news magazine.

Members and Papers Reviewers of '*MISCELLANY*', Research Papers and Articles' Issue-I, Vol-I (March 2017) of Lalit Chandra Bharali College, Maligaon, Guwahati. ISBN 978-81-202-8865-2

FACULTY DEVELOPMENT PROGRAMME

Participate in the faculty development programme, 'Teaching skills, subject delivery and class room issues', organised from 29th September 2016 to 5th October 2016.

Participate in the faculty development programme, 'Effective Classroom Management', organised by IBS, Business School at Asian Institute of Management and Technology, Guwahati on 26th August 2016.

Participate in the faculty development programme, 'Self Awareness and Students Mentoring' organised

by Asian Institute of Management and Technology, Guwahati on 28th January to 4th February 2016.

Participate in the faculty development programme, 'Teaching Behavior and Psychology', organised by Asian Institute of Management and Technology, Guwahati on 30th December 2015 - 7th January 2016.

RESEARCH PROJECTS & STUDIES

As a Supervisor/Investigator for the study: 'Impact & penetration of different Mass Media in North East, and J & K' by Indian Institute of Mass Communication, New Delhi under Ministry of Information & Broadcasting, Government of India. Sponsored by Ministry of Information & Broadcasting.

As an Investigator and Analyst for the survey of 5% sample checking SSASMA (Sarva Shiksha Abhiyan State Mission Authority of Meghalaya), Shillong, India.

INDUSTRY

North Eastern Region Secretary, Women Television India (online portal) www.wtvindia.co.in

PROFESSIONAL / INDUSTRY EXPERIENCE

ELECTRONIC MEDIA

As an Asst. Director in an Assamese Television Serial (Pratisruti) telecasted from NE Hi Fi, Assam, India.

As an Director, Script writer & Editor for the PSA (Public Service Announcement) on AIDS for HPC (Health Professional Collectives), Shillong, India.

As a Non-linear Editor in 'T7' locally produced news channel, Shillong, India.

As a Producer/Director of a Documentary film 'Meghalaya - The Explorer's Delight' For DDK, Shillong Kendra, India.

Directed an hour documentary film for the "Promotional activities of Meghalaya Khadi & Village Industries Board."

PSA (Public Service Announcement) - A 4 minute PSA on AIDS (Directed, Script Writer) for HPC (HEALTH PROFESSIONALS COLLECTIVES)

One hour documentary film for Revenue & Disaster Management, Government of Meghalaya on 'Search, Rescue & First AID'.

PRINT MEDIA

(2005-2008) As a Sub-Editor in 'Eastern Panorama' Reporting North East As It Is, Shillong, India.