

CURRICULAM VITAE

Dr JAGADISH.S.BIRADAR (MBA ,Phd)
Assistant Professor
Department of Tourism and Hotel
Management
Central university of Karnataka



Mobile: 9980723988
email: bjagadish1010@gmail.com

Career Objective:

To obtain a long-term career with an organization which provides good opportunity to apply my learning and excel in given capacity. I firmly believe in the principle of implementing my duties with dedication and determination.

Experience

Worked as Assistant professor in the Department of Business Studies ,Veerappa Nisty Engineering College, Shorapur from 23rd July, 2013 to 24th November 2019,

Projects Undertaken:

- I) A Brief study on sales promotion of Bajaj two wheelers at VKG showroom – Gulbarga
- II) A comparative study of various mutual funds at Anand Rathi, Gulbarga.
 - Project details: Mutual Fund as a ‘Productive Avenue’ for investing activities.
 - To know the wide range of investments options available in Mutual Funds by explaining its various schemes.
 - To help an investor make a right choice of investment, while considering the inherent factors.

Area of specialization for teaching

Service marketing ,Accounting, Financial Management, Risk and Insurance, Entrepreneurship development, Foreign exchange management, Organizational behavior, Marketing Management, Principle and Practices of Banking, Legal and

Business policies ,Business law. Industrial relations and legislations. Retail Marketing, e-marketing,

Awards

Awarded as best research paper presenter at International conference at Bangalore organized by IRAJ

Industrial Visits:

- The Hindu Printing Plant, Hyderabad
- Gokak Mills, Belgaum
- Visvesvaraya Iron and Steel Ltd Bhadravati, Shimoga
- Mysore Paper Mills, Bhadravati

Computer Professional Skills:

- Packages :Basics and MS-Office

Extra Curriculum Activities:

- Participated and passed in HR Club Exam conducted by Campus2Corporate National Contest
- Participated in the Global investors meet, Gulbarga in November 2010
- Conducted Management Fest and Job fair.

Research Papers published in various scientific journals – Eight

Abstracts in seminar/conference proceedings- Four