

COURSE STRUCTURE

Semester - I

Course No.	Course Title	Credits	T	P	Hrs
CC – 1	History and Development of Mass Media	4	4	0	4
CC – 2	Communication Theories and Models	4	4	0	4
CC – 3	Basics of Journalism Practices	4	2	4	6
CC – 4	Art of Photography	4	2	4	6
GE – 1.1 / GE – 1.2	Writing for Print Media (OR) Designing for Print Media	3	2	2	4
Total Credits:		19	14	10	24

Semester – II

Course No.	Course Title	Credits	T	P	Hrs
CC – 5	Development Communication	4	3	2	5
CC – 6	Media Laws & Ethics	4	4	0	4
CC – 7	Advertising Theory & Practice	4	3	2	5
CC – 8	Radio Production	2	0	4	4
CC - 9	Television Production	2	0	4	4
GE – 2.1 / GE 2.2	Media Culture & Society (OR) Digital Media: Theory and Practice	3	3	0	3
Total Credits:		19	13	12	25

Semester-III

Course No.	Course Title	Credits	T	P	Hours
CC – 10	Media & Communication Research	4	3	2	5
CC – 11	Film Appreciation	4	4	0	4
CC – 12	Community Media	3	3	0	3
CC – 13	Public Relations	3	3	0	3
DSE 3.1 / DSE 3.2	News Reporting (OR) Video Editing	3	0	6	6
DSE 3.3 / DSE 3.4	Visual Analysis Techniques (OR) Mobile Journalism	3	3	0	3
	Total Credits:	20	16	8	24

Semester – IV

Course No.	Course Title	Credits	T	P	Hours
CC - 14	Media Sustainability	4	4	0	4
CC - 15	Gender and Health Communication	4	4	0	4
CC - 16	Internship	6	0	12	12
DSE - 4.1	Dissertation (OR) Project	6	0	12	12
	Total Credits:	20	8	24	32

Total:**Department Courses = 78**